



Transforming Sanitation Marketing through Mobile

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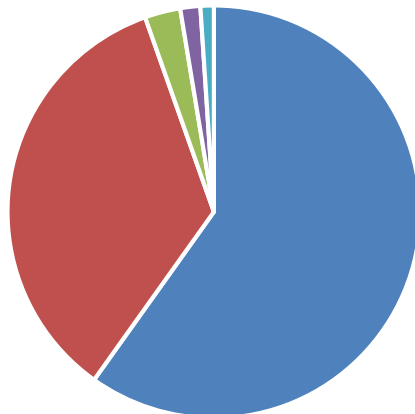
Using Mobile to collect and analyze detailed data about:



Prospects
and clients

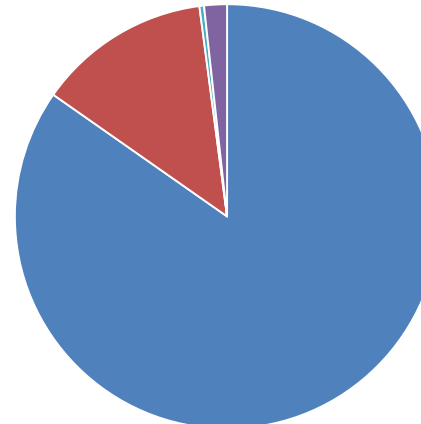


Employees



Marketing channels

- Normal operations
- Client Referral
- Community Events
- Door-to-Door
- Special Offers



Related Services

- Purchase at a Kiosk
- Well
- Water Delivery Service
- Catch Rain water

